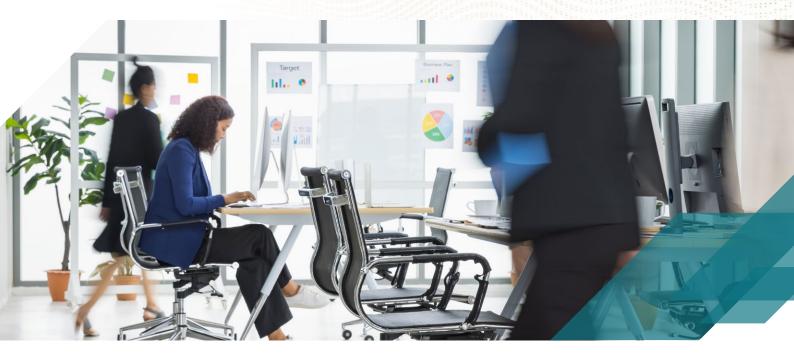




# Supporting digital-first insurers with infrastructure built for speed, scale, and connection



# Improving Your #1 Metric: Customer Engagement

The rise of agile start-ups and digital-only insurers has shifted the entire competitive landscape. Customers now expect more - faster claims, more personalised products and round-the-clock access across every channel. For established insurers, this means rethinking how to connect with policyholders in a way that feels relevant, real-time and built around their needs.

To compete, insurers need more than great ideas - they need the infrastructure to deliver them.

Whether it's supporting digital claims journeys, expanding into new digital channels, or embedding Al into decision-making, Zayo Europe provides the secure, high-performance network foundation to help you do it faster, smarter and at scale.

# Why now? And why Zayo Europe?

As insurers shift to more customer-centric models, the demand for real-time data, cloud integration, and resilient digital platforms is growing fast. According to Accenture, over 80% of insurance leaders are investing in cloud and connectivity as part of their core digital strategy - and for good reason.

Zayo Europe helps you connect the dots. From enabling remote claims assessments and telematics to powering always-on customers portals, our infrastructure is built to support the next generation of insurance services.

# **How Zayo Europe Helps Insurers Deliver More**



### Fast, secure connectivity where it counts

Zayo Europe's low-latency fibre network helps insurers move data quickly and securely - whether it's between data centres, into the cloud, or across regional offices.



### **Built for compliance and resilience**

Insurance depends on trust. Our network infrastructure supports your compliance needs - including data sovereignty, redundancy and advanced security - so you can deliver confidently.



### Cloud-ready, customer-ready

We provide direct connections to all major cloud providers, reducing lag and enabling smoother integrations with customer platforms, AI tools and partner ecosystems.



### Designed to scale with you

Whether you're growing into new markets, launching new digital services, or supporting a hybrid workforce, our solutions are built to adapt as your needs evolve.

## The digital opportunity is here

Today's insurance customers want more - and they're happy to move to a provider who offers it. With the right infrastructure in place, you can deliver the kind of responsive, personalised experience that keeps customers engaged and loyal.

### With Zayo Europe, you could:

- Launch and scale digital services faster
- Improve the speed and reliability of claims and underwriting processes
- Enable secure, data-rich customer journeys
- Support innovation across every part of the business
- Digital transformation starts with the right connection

Zayo Europe is the partner that helps you get closer - to your customers, your data and your digital future.

# **Investing for Europe's digital future**

2.3m

km of fibre across Europe

400G

fully-enabled network 400+

global markets 11

**European countries** connected by Zayo

600+

data centres across Europe



**Talk to Zayo Europe today** 

If you need assured, scalable connectivity, **talk to us today** Learn more here: **zayoeurope.com/industries/finance** 

